

Inviting Aspiring and Established Entrepreneurs

Exciting Opportunity to join Indicash ATM Franchise

Minimal One-Time Investment | Asset Lite Business | High Returns

www.indicash.co.in



About Indicash

The Indicash ATM network is operated and managed by Tata Communications Payment Solutions Ltd. (TCPSL), a wholly-owned subsidiary of Tata Communications Limited, backed by the Tata group.

Indicash is the leading White Label ATM Operator in the country. Driven by Tata's ethos of empowering masses, Indicash today have earned the trust of more than 1.5 cr users per month and is also one of the largest private ATM operator in rural geographies.

Indicash now brings an exciting business proposition for entrepreneurs with Indicash ATM Franchise Business Model - An Asset Lite, High Margin Business Opportunity with Minimal Investment.

Join us in our endeavour to keep India #CashEmpowered.

India Uses Indicash



Why become an Indicash ATM Franchisee?



Entrepreneurial Opportunity

Partner with India's leading White Label ATM Operator, backed by the trusted TATA group



Minimal & One-Time Investment

Make an initial investment with refundable* security deposit



High Return on Investment

Potential to achieve ROI of upto 33% in year 1 and upto 53% in year 5



Flexible Business Model

Leverage an existing Indicash site or propose selfowned/leased commercial space



Training and Technical Support

Dedicated backend support team by TCPSL

How does it work?



Shortlisting of Site

Based on business requirement, either choose from existing Indicash site/s or propose self-owned/leased commercial space



Franchise Onboarding

Contractual Agreement, Security Deposit (refundable*), Documentation and Account Opening



ATM Room Readiness*

Civil, Carpentry, Cash Loading by Franchisee



ATM Go Live Support*

ATM, VSAT, Batteries, Branding and RBI mandated marketing collaterals, provided by TCPSL



Launch of ATM

Inauguration of the Indicash ATM Franchise site



Manage ATM Operations

Regular Cash Loading, First Level Maintenance and Upkeep of Equipments & Site



Earn with Every Transaction

Opportunity to earn revenue share with every cash and non-cash transaction

Requirements for ATM site



Shop in Shop

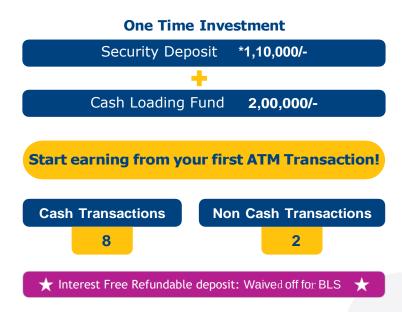


An exceptional opportunity to earn additional revenue!

For store owners with additional space in their store, you can also install a shop-in-shop ATM.

All you need is a **4ft x 6.25ft** space to setup an Indicash ATM in your shop.

Starting a Franchisee Under BLS



59,000 is Non-Refundable towards Transportation & Logistics Fees

Scope of Responsibilities



Franchise Monthly Earning

Daily Txn	Total Txn	Cash Txn	Non-Cash Txn	Payout	Non-Cash Payout (Non-Cash Txn x INR 2)	Monthly Payment	Security Deposit	Cash Loading	Total Investment	Monthly Earning
75	2250	1575	675	12600	1350	13950	200000	300000	500000	3%
100	3000	2100	900	16800	1800	18600	200000	325000	525000	4%
150	4500	3150	1350	25200	2700	27900	200000	375000	575000	5%
200	6000	4200	1800	33600	3600	37200	200000	425000	625000	6%
250	7500	5250	2250	42000	4500	46500	200000	475000	675000	7%

Total Transaction = Daily Txn x 30 days					
Cash Txn = 70% of Total Txn					
Non Cash Txn = 30% of Total Txn					
Monthly Payment = Total Cash Payout + Non-Cash Payout					
Monthly Earning = (Monthly Payment/Total Investment)					

- The initial investment is excluding cash loading fund of minimum 2 Lacs. The cash loadin fund will increase according to the dispense from the ATM to maintain cash of minimum ATM.
- Franchise can opt to relocate the exsisting ATM (as per agreement) with a small amount, be deducted from the initial investment depending on the new location.
- `0 Monthly Fixed fee.
- Franchise's Responsibility: Cash Replenishment, Site Rent (if applicable), Electricity Bill and House Keeping.



Why Partner With Us?



India's Leading White-Label ATM Operator



Low Risk Entrepreneurial Journey



Minimal & One-Time Investment



High Return on Investment



Dedicated Support and Training

Join us in our endeavour to EMPOWER INDIA WITH CASH

Call: 0120-6921425
Contact Your District Incharge

Disclaimer: Return on investment (ROI) projections are based on Business/Market estimates/past performances and does not furnish any type of guarantees or assured returns on the investments. Each Franchisee's success depends on their individual efforts and circumstances. TCPSL is not liable for any kind of express or implied loss claims/ damages on investments to franchisee due to any reason which includes but not limited to the data accuracy, availability, any information or the given business projections, the investment decision of the franchisee should be based on their independent business accumen and not to be influenced by any proposed projections.